

SAFE AND SECURE

24/7

**PREVENTING CRIME BEFORE IT HAPPENS
WITH SMART CAMERA MONITORING**

HOW MUCH WILL VANDALISM DECREASE?

MIND  MANCER

TODAY'S SYSTEM

TODAY MILLIONS OF CCTV CAMERAS WATCH OVER THE WORLD'S POPULATION AND THE NUMBER OF CAMERAS CONTINUES TO INCREASE.

HOW WELL DOES ORDINARY CCTV SURVEILLANCE WORK? DOES IT REALLY STOP CRIME?

In 2001 several CCTV cameras were installed on Möllevångstorget in Malmö. Immediately after the installation the number of crimes reported in the area dropped, but already after six months the number of crimes increased again.

Effect of camera surveillance on Möllevångstorget in Malmö

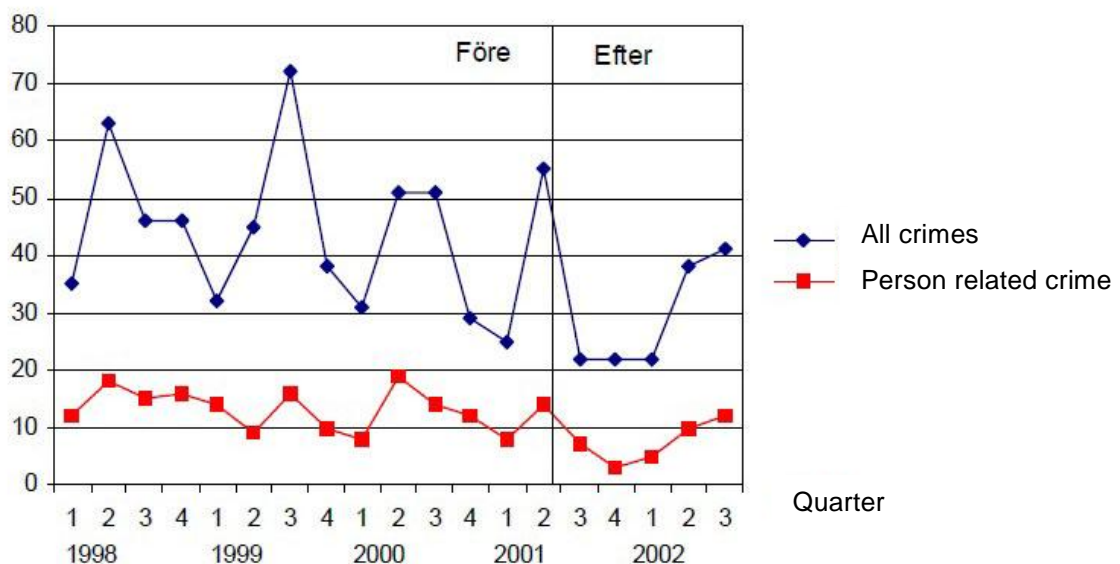


Figure 1: Traditional camera surveillance does not always have the desired effect

The Malmö police suggested that the crime rate on Möllevångstorget stopped being affected by the CCTV cameras after a while since they were rarely used as evidence. The effect of camera surveillance would therefore be greater if there was an opportunity to prevent crime with their help.

MINDMANCER'S SOLUTION

Mindmancer's monitoring system maintains the crime rate at the new lower level. What is unique with this system? Instead of watching the morning after how vandals destroy your property, a security company will be notified as soon as a suspect situation occurs and can act immediately to prevent vandalism.

Vandalism on schools is an increasing problem and each day at least one school in Sweden is set on fire. How many schools that are vandalised each year no one knows, but shattered glass and graffiti defacing public properties is an extremely common sight. This vandalism costs Swedish municipalities millions of euro each year.

Cost of vandalism to schools in Stockholm, 2004-2007

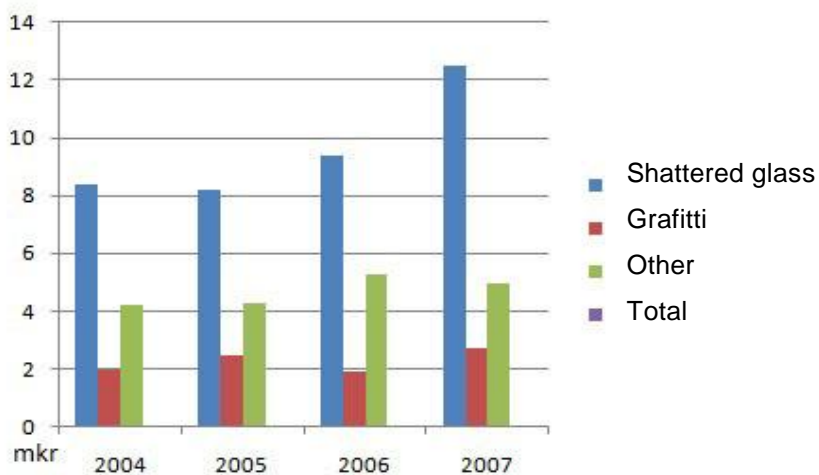


Figure 2: The cost of vandalism is often very high

Between 2007 and 2008, thermo sensors were installed on 48 schools in Stockholm. The new system with both Mindmancer's monitoring system with soft surveillance (alarms are directed to specially trained security staff) shows a very positive effect. Instead of only experiencing a short period in decrease of costs, vandalism on these schools has decreased steadily ever since the sensors were installed.

Total cost to schools with thermo sensors

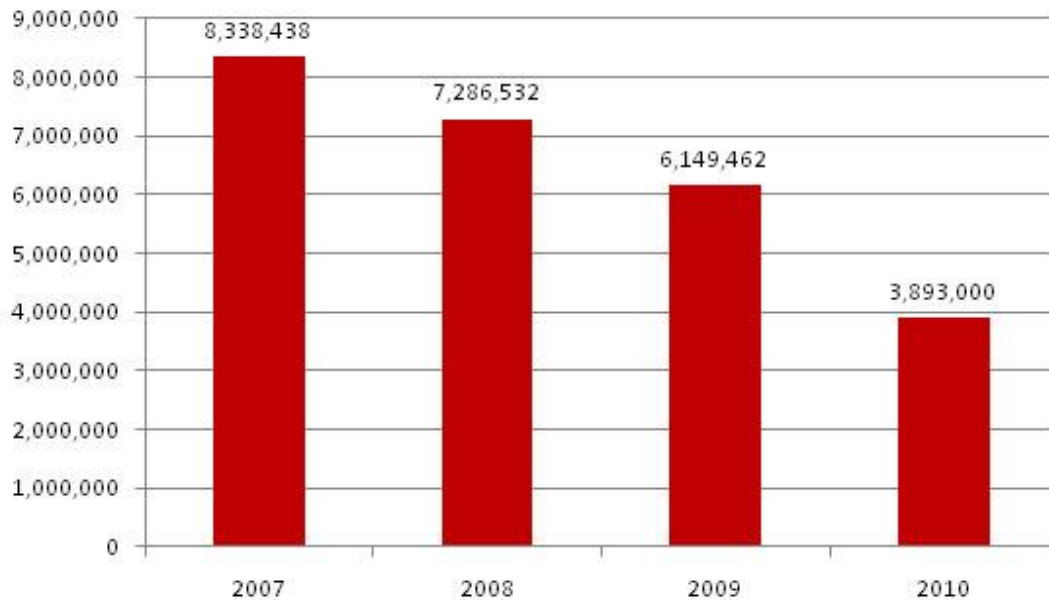


Figure 3: When Mindmancer's system is installed the cost for vandalism decreases each year

"After introducing the Mindmancer School Guard service at 48 of our most challenging school buildings in the Stockholm area our annual costs for vandalism have been reduced dramatically. Already in the first three years of operations we saved over 1 million euro just in reduced graffiti and broken window panes."

Olle Åberg, Director at Skolfastigheter i Stockholm AB (SISAB) who owns and manage a total of 590 schools in the Swedish capital.

Mindmancer has a soft monitoring system that detects vandalism in public places – before it even happens. Everything is included in a fixed monthly rate: camera system, installation, and support 24/7. The video footage is available completely anonymised which makes it very popular to warn against loitering on school yards and other public places. Right now we have over 400 cameras running on school yards and other buildings in Sweden with direct contact to local security staff.

MINDMANCER – WE PROTECT YOU IN REAL TIME

Do you have schools or other property you wish to protect? Contact our sales manager Hasse Djurfeldt on +4631 789 40 21 or email hasse@mindmancer.se and we will tell you more!